#### Message from the Director



Dear Highway Safety Partner:

The Maine Highway Safety Office has put together this newsletter to remind you of our mission and goal of reducing fatalities, injuries and crashes on Maine highways. Please take a moment or two to read through this publication of our latest efforts and upcoming events. We would also like to hear from you about your efforts and upcoming events, so please call or email our office to share your news.

We value our partnership with you and truly believe that our combined efforts can make a difference. *Lauren* 

#### The Convincer



Mid-Coast EMS provides free occupant protection education for all age groups. The program consists of classroom training as well as demonstrations of the Seat Belt Convincer and Rollover Crash Simulators, mobile training devices provided by the Maine Bureau of Highway Safety.

To schedule a demonstration contact Rick Tarr: <a href="mailto:dropzone@nnei.net">dropzone@nnei.net</a> or pager (207) 818-1030



#### **SAFEGuard**

A Law Enforcement – Parent Partnership to Protect Teen Drivers

> Maine State Police Maine Chiefs of Police Association Maine Sheriffs Association

The premise of this philosophy is to protect young drivers by police initiating contact and communicating with parents and guardians. As a parent, would you want to know? For more information contact your local law enforcement.



#### **Partners Meeting**

Together we make a difference. Over 165 people attended the Partners meeting in December 2005. The purpose of the meeting was to discuss the major highway safety issues in Maine and explore ways we can work together to accomplish our goals. Our mission is to promote programs and projects that make our highways safer. Can we help you with your highway safety programs?



#### From AAA, Tires are Important!



AAA reports that in a recent maintenance survey the one very significant statistic is that over 50% of the vehicles have inadequate tire pressure or tread (or both).

April 23 – 29, 2006 is National Tire Safety Week

check out <a href="http://www.nhtsa.dot.gov/cars/testing/ncap/Tires/pages/PSI.htm">http://www.nhtsa.dot.gov/cars/testing/ncap/Tires/pages/PSI.htm</a> for more info

#### Laptop Program

224 more ToughBook laptops are now in service as a result of our recent Laptop program. 52 Maine Law Enforcement Agencies participated and more than \$638,000 in grant funds was provided by MeBHS

#### How Safe is Maine?

The Maine Transportation Safety Coalition reported on the state's crash activity.

For a copy of this report go to www.themtsc.org



Governors Highway Safety Association has published Partnering with State Highway Safety Offices, Tips and Tactics for Success.

The entire publication can be viewed at: http://www.nhtsa.dot.gov/

The Maine Highway Safety Team of Kris, Traci, Carl, Johnny & Lauren are here to help you. Call us. (207) 626-3840



#### Child Passenger Safety

www.maine.gov/dhhs/bohdcfh/inj/traffic.html

Contact Betty Mason for more info about Occupant Protection 1-800-698-3624



#### Maine Driving Dynamics





A class designed on the concept that crashes are not accidents. Human behaviors are at the root of most crashes. Understand human behaviors and you can reduce your risk of a crash. For class information, call MeBHS @ (207) 626-3840 or call you local Adult Education office.

#### Vince & Larry Still Popular

You probably all remember the ads from television featuring the Crash Test Dummies. They have now come to life to locally promote safety.

Anyone interested in the costumes should call Kris at (207) 626-3840.



#### Contract/Grant Specialist

Carl Hallman was promoted to Contract/Grant Specialist in March. In that role Carl will manage the grants process at MeBHS.



#### National Work Zone Awareness Week April 2-8

#### Can You Put This in Perspective?

- One work zone fatality every 8.2 hours (3 a day)
- One work zone injury every 9 minutes (160 a day)

  Contact for more info:

www.dot.gov

# Channel 6 & Highway Safety Partners Tackle Teen Driving



Gabriel J.Cano, Lauren Stewart, Rob Caldwell , Dave Abel and Nadine Tingley are just 5 of some 15 people including folks from , MTSC, Liberty Mutual Insurance, AAA, NSCNNE, NHTSA, Bureau of Motor Vehicles & Bureau of Highway Safety who met in Portland to discuss how we can make Teen Driving safer in Maine

#### NHTSA Makes A Trip to Maine for Highway Safety



Gabriel J. Cano, Maine's National Highway Traffic Safety Administration representative, visits with Maine's new Director of the Bureau of Highway Safety.

## High Visibility Enforcement Programs

We are working with NHTSA's High Visibility goals for this year to (1) reduce alcohol-impaired or drug-impaired operation of motor vehicles; and/or (2) increase the use of safety belts by occupants of motor vehicles.

Highway Safety will be coordinating High Visibility Enforcement Programs again this summer and early fall. We are working on ways to streamline the grant application process and will be communicating with Maine law enforcement soon with details of this years enforcement programs.

\*\*\*\*\*\*\*\*

## Maine Transportation Safety Coalition Hall of Flags Day



Kris Paulhus & Traci Willis of MeBHS(above), Tom Baran, York Police Department (below), were just some of the many presenters at the MTSC Hall of Flags Day at the Maine Legislature in March.



#### Maine Highway Safety Plan

Guiding Maine to Safer Highways

For a copy of the plan give Kris a call at: (207) 626-3840



The railroad advance warning sign is the only highway sign that is round.



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Visit our web site at <a href="www.maine.gov/dps/bhs">www.maine.gov/dps/bhs</a>